



Google Ads Course: No More Wasted Spend

Master budget-saving strategies and boost your sales with expert ad settings.



Course Overview

Are you using Google Ads? Want to shield your budget from leaks and achieve maximum efficiency?

This course is tailored for you!

In a world where every ad setup mistake can cost thousands, this course will help you:

- Protect your ad budget from unnoticed losses.
- Master secret settings unknown to most advertisers.
- Turn your ads into a reliable profit engine.

Based on 18 years of experience with Google algorithms, this course is perfect for both beginners and professionals.



~25 minutes (5 lessons of 5 minutes each)

Who Is This Course For?

Anyone looking to maximize the efficiency of their Google Ads campaigns and protect their budget from unnoticed losses.

Key Insights Before You Buy

- **Every mistake costs money.** Even one wrong setting can lead to significant budget losses. This course will teach you how to avoid them.
- **Secrets Google won't tell you.** Learn hidden features and settings that help you outsmart Google's algorithms for better results.
- **Ads should generate profit.** Discover how to optimize targeting, exclude ineffective platforms, and configure ads to work for your business.
- **Save time and money.** Just 25 minutes of learning can save you thousands on ad campaigns.



What You'll Learn

Google Ads Basics

- How the platform works and why even experienced users make costly mistakes.

Eliminating Budget Leaks

- Hidden settings that silently drain your ad budget.
- Proven strategies to stop budget leaks and maximize ROI.

Ad Optimization

- Fine-tune targeting for precise audience reach.
- Exclude inefficient channels.

Budget Protection

- Fraud prevention techniques.
- How to bypass Google's algorithms for maximum ROI.

Practical Steps

- Immediate actions to improve your results.

Exclusive Bonuses

- The right way to train Google's AI for better results.
- The single quality metric that saves money.
- Fake leads: the invisible threat to your account.

Why This Course Is Unique

- **Expertise:** Created by a professional with years of hands-on experience in Google algorithms.
- **Practicality:** Each lesson ends with actionable steps you can implement immediately.
- **Budget Savings:** Master techniques to stop hidden ad spend losses and optimize ad spend effectively.



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*“Sometimes, enabling the right option in your ad settings
can double your profits.”*

Igor Ivitskiy

